

Lior Shitrit

Product designer

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Portfolio | www.liorhud.com

With a background of M.Arch in architecture and town planning, I bring a unique perspective to the UX field, applying that same process-driven thinking to design. I have extensive experience designing AI-powered products, B2B SaaS platforms, and enterprise systems, working closely with product and engineering teams to simplify technical workflows and shape complex capabilities into clear, scalable product experiences.

Experience

2022-present	Product designer / Service-now Collaborating closely with UX researchers, product managers, and developers to ensure the product meets user needs and is successfully implemented. Designing end-to-end experiences for ITOM and ITSM products within the Service Operations Workspace (SOW) platform. Active member of ServiceNow Israel's Culture Team, helping plan and run site-wide employee engagement initiative.
2022	Internship plan: Took part in several projects in the field of IT services, enhancing user experience on both mobile and web.
2019-2022	Research assistant / Technion, Haifa Built heritage research center Teaching assistant in academic course.
2019-2020	Frontal teaching Assistant / Technion, Haifa- Building and construction Frontal teaching in a academic course.
2016-2017	Graphic designer -Scholar / Haifa municipality ministry Responsible for creating and uploading content to a site owned by the municipality as part of a student scholarship program.

Education

2020-2022	M.Arch - Architecture & Town Planning Technion-Israel Institute of Technology Faculty of Architecture and Town Planning
2021	UX for designers [Course] Oncourse, Tel Aviv
2020	UIUX [Academic course] Technion-Israel Institute of Technology
2016-2020	B.Sc - Architectural Sciences Technion-Israel Institute of Technology Faculty of Architecture and Town Planning
2012	Graduated Hebrew Reali School, Haifa

Tools

Design & prototyping Figma FigJam Figma Make
AI & development Claude Code GitHub AI-assisted prototyping
Additional Adobe Creative Suite Rhino 3D

Skills

End-to-End Product Design Product Strategy Enterprise UX Cross-functional Collaboration User Research Information Architecture Interaction Design AI Product Design Complex Workflows Product Thinking Prototyping Usability Testing Design Discovery Developer Handoff
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